



BIZ KID\$

Episode 212: Hidden Careers

Episode 212 Synopsis:

You don't have to be perfect at your passion to build a career in it. If you have a love for baseball but unfortunately don't have the skills of a super athlete, well there are many different roles to play behind the scenes in any sport, the music business, entertainment industry, art world and even aerospace. Careers to consider "behind the scenes."

Contents

Biz Terms (Vocabulary)
Equipment and Materials Needed
Day One: Lesson Plan
Day Two: Lesson Plan
Family Activity Sheet

Biz Kid\$ Curriculum Package #212



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Biz Terms

1. apprentice program
2. calling
3. career
4. career passion
5. destiny
6. gaffer
7. intern
8. internship
9. job listings
10. mentor
11. network
12. occupation
13. perks
14. relatable occupations
15. trade organization
16. volunteer

Suggestions for using Biz Terms include:

- Have students research and write dictionary definitions.
- Discuss the use of these terms in the episode of "Biz Kid\$".
- Have students construct sentences using these terms.
- Have students write paragraphs, stories, dialogs, "raps", or lyrics.



Episode 212 Hidden Careers

Equipment/Materials/Prep needed:

Day One and Day Two:

- TV or projection system
- DVD player
- DVD of Episode 212

Day Two only:

- Student copies of the "Family Activity Sheet".
- Student copies of the "Biz Terms" Sheet.
- Paper, pens, pencils, color markers, and highlighters for students making ads and posters.
- Computers for students to explore web sites listed.
- Guest speaker to be greeted and directed to the correct location for the session.

Preparation:

- Check to be sure needed equipment is available and operational prior to the sessions.
- Gather listed materials.
- Make an appropriate number of copies of the "Biz Terms" Sheet and the "Family Activity Sheet".
- Invite guest speaker from the local community regarding fraud and how to prevent being scammed.



Episode 212: Hidden Careers

Day One

Previewing Questions:

Day One Introduction

Welcome students/youth to "Biz Kid\$" and introduce yourself, giving your name and job title.

Explain that "Biz Kid\$" is a program to help people become financially educated, learn work-readiness skills, and to even become entrepreneurs...Biz Kids!!!

They can view the program "Biz Kid\$" with their families on Public Television stations all over the country, and also participate by using the "Biz Kids" web site. Today, they get to see an episode with you.

Today's pre-viewing questions:

Do you have an area of interest, a hobby, a sport, or an activity that you really enjoy?

When people ask you what you want to do for a career, do you have specific ideas related to what you love to do?

Today's episode of "Biz Kid\$" will give you information about jobs that may turn your dreams into a career reality. We're going to meet some Biz Kids who are making their career dreams come true, but not always in the way they expected.



Let's watch the episode together.

Show Episode 212: "Hidden Careers"

Activity to follow viewing the program together:

Class Feedback

There was a plethora of information about career options in this program.

Is there something from this episode that really resonated with you?

Did any of the information surprise you?

I'd appreciate some feedback and hearing your thoughts.

(Call on all students willing to volunteer responses, and encourage class discussion.)

Point out to the students that there are many interest surveys, aptitude tests, and other options to help them find their passion and a related career opportunity. They will meet with guidance counselors in high school who will help them find a career direction.

One of the best ways to learn about careers is to visit work places, and talk to people doing jobs in those areas. Be sure to schedule an appointment ahead of time.

Interview your parents, your friends' parents, relatives, neighbors, and teachers about their careers.

Thank students for their attention and participation in today's session!



Episode 212: Hidden Careers

Day Two

Day Two Introduction

Play part of the theme music for "Biz Kid\$" from the episode intro to motivate and engage the students. Then stop the music, welcome the students/youth to today's session, and introduce yourself. If needed, ask students to please use their nametags.

Review and Connect with the Previous Session

This episode focused on working in a career or field of interest you love, whether or not you're "the star". Glamorous careers such as show business, fashion, space travel, and professional sports depend on many jobs done "behind the scenes" that support those "stars." There are many different opportunities within a field of interest to find your career passion.

We visited Safeco Field in the state of Washington, and met some of the people who work for the **Seattle Mariners' baseball** organization. You may not be a professional baseball player or umpire on the field, but there are many different jobs performed by people who want to be involved in "the game" that support the sport. There are TV and radio jobs, marketing jobs, administrative jobs, ticket takers, the day of game crews, parking jobs, sales department jobs, food and beverage jobs, intern jobs, and more!

Jack is a Biz Kid who dreamed of becoming a **Naval Aviator**. However, he had childhood asthma, a physical challenge that eliminated the possibility of Jack's first dream. He didn't give up, but found a way to work in the field he loves. He volunteers at "**The Museum of Flight**" and is involved in the



apprentice program there. One of those jobs involves interviewing aviators for the museum archives. He is learning to fly different aircraft and can still have a career as a pilot for a civilian airline.

Biz Kid **Chelsea** is a living history performer who is also involved in the apprentice program. Her career passion is the field of space. Her current dream is to be an astronaut, but she has other options if that doesn't happen. There are engineering jobs; flight attendant positions; jobs for mechanics; airline operations; and many other aerospace industry careers.

You may have a hobby or talent that you could turn into a business. The best careers are the ones you love to do!

If the art of ballet is not your passion, perhaps music is your main interest. The field of music was represented by **Nick Harmer**, bass guitarist for the band "**Death Cab for Cutie**". It takes workers with talents and skills in multiple areas to make a performance happen. They need people with training in mechanics and electronics; as well as audio and lighting technicians. They have tour bus drivers, tour managers, stage managers, and people who can take apart and reassemble musical instruments. The best way to become familiar with different aspects of the business is through internships.

Medicine is another career passion. Biz Kids cast members interviewed a neurosurgeon, a physician's assistant, a nurse, and a clinical director. Think about all the workers needed to operate a hospital or medical clinic. Almost every field of interest has myriad opportunities for jobs related to the career area.

You can turn your dreams into reality, but it requires effort on your part. You need to take action: ask about internship programs; mentors; trade



organizations; networking; and volunteering. You must also focus and get organized!

ACTIVITY

“What do you want to be when you grow up?”

How many of you have heard that question before?

Perhaps you’re thinking about that yourself.

It’s important to differentiate between a job and a career. A job is work done with the main goal of earning money. While a career also provides money, it matches your interests, abilities, talents, and values.

What is important to you, and what do you enjoy? What are you naturally good at doing?

I’m going to read several different descriptions of personality types. I’d like you to consider whether or not the traits listed match your own personalities.

Before we get started, I’m going to give you a large sheet of white paper. Distribute the 11 x 14 white or manila papers at this time.

It doesn’t matter whether you turn it horizontally or vertically, but please fold it into four equal parts, creating eight boxes.



Using your colored markers, please label six separate boxes as follows:

- Enterprising
- Social
- Conventional
- Artistic
- Investigative
- Realistic

As I read the descriptions, put a check mark in the box with that label if you believe that the trait is a true descriptor for you. You will have check marks in most or all of the boxes, more in some boxes and less in others. The important thing is to think about what you like. There are no wrong answers!

The first box is labeled **“Enterprising”**.

Put a check mark in this box on your paper for each trait that I read that you feel is true for you.

- Ambitious
- Competitive
- Persuasive
- Energetic
- Adventurous
- Sociable

The second box is labeled **“Social”**.

Follow the same procedure as above, making check marks in each of the boxes for traits true for you.



- Helpful
- Cooperative
- Supportive
- Nurturing
- Informative
- Of service
- Like to help others solve problems

The third box is labeled "**Conventional**".

- Detail-oriented
- Organized
- Careful
- Conscientious
- Structured
- Like numbers or machines

The fourth box is labeled "**Artistic**".

- Creative
- Original
- Independent
- Impulsive
- Expressive
- Like art, drama, music, or creative writing

The fifth box is labeled "**Investigative.**"

- Like exploring puzzles or problems that require the use of math or science
- Ask a lot of questions to learn more about a subject
- Analytical
- Logical
- Intellectual



- Scientific
- Explorative
- Independent

The sixth and final box is labeled **"Realistic"**.

- Like working with your hands
- Good at working with tools or machines
- Practical
- Focused
- Physical
- Hands-on
- Mechanical
- Determined

Now take a few minutes and count the check marks in each box.

Put a circle around the two box titles where you made the most check marks. (*Give students time to do this.*)

Explain that there are many personality types that relate to each career; but usually one personality type suits a particular work environment better than others.

You, the teacher or volunteer, are going to read through the career categories and the related career possibilities as students listen and think about their choices. They may make notes as they wish.

Display an OHP Transparency with the following information:



Career Categories and Related Careers

1. ENTERPRISING:

- Lawyer
- Salesperson
- School principal
- Senator
- Stockbroker

2. SOCIAL:

- Coach
- Counselor
- Dental hygienist
- Nurse
- Physical therapist
- Teacher

3. CONVENTIONAL:

- Accountant
- Bank teller
- Librarian
- Receptionist
- Sports statistician

4. ARTISTIC:

- Author
- Clothes designer
- Dancer
- Disc jockey
- Musician



5. INVESTIGATIVE:

- Chemist
- Historian
- Meteorologist
- Pharmacist
- Surgeon

6. REALISTIC:

- Athlete
- Chef
- Farmer
- Firefighter
- Mechanic
- Police officer

Explain to students that they still have a great deal of time to decide on a career path. However, it's never too early to think about what type of career would make them happy.

Remind them that knowing themselves and their talents is the first step in finding a career that best suits them.

Tell students that there will be specific web sites listed on the **"Family Activity Sheet"** for this episode that will enable them to get much more career information.

Distribute the **"Family Activity Sheet"** and the **"Biz Terms" Sheet** for Episode 212 to all students to share with their families later today.

Thank students for their attention and participation in today's session!

Episode 212:



Hidden Careers

Family Activity Sheet

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Family Activities:

It is never too early to support your child's interests and talents. As students progress through the grades, encourage them to learn as much as possible about their interests and related careers.

The following web sites may be helpful as you gather information together:

- www.bls.gov/OCO/ The Bureau of Labor Statistics publishes the Occupational Outlook Handbook yearly. It tells you about training and education needed; earnings; expected job prospects; what workers do on the job; working conditions; job search tips and more.
- www.careerkey.org/ Learn about occupations, identify your skills, and jobs that might interest you.



- www.keirsey.com/ This is the Personality Test Keirsey Temperament web site. What career might be a good fit for you?
- www.advisorteam.com/ Psychological personality tests online for career planning, etc.
- www.careervoyages.gov/students-elementary This is a great web site for elementary students! It lists favorite web sites for kids in career areas, has helpful information for parents, and also has information in Spanish. This is actually a great site for all ages!

Talk with your children about your career passions, and how they relate to your work.