



BIZ KID\$

Episode 204: Financial Institutions – All the Same?

Episode 204 Synopsis:

You can have a savings account in one place, a checking account in another and you can even bank online. What are the different services that various financial institutions offer? What are the FDIC and the NCUA and what do they do?

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Biz Kid\$ Curriculum Package #204



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Episode 204: Financial Institutions – All the Same?

Biz Terms

1. APR (Annual Percentage Rate)
2. Asset
3. Asset management firm
4. Bank
5. Bonds
6. Brokerage firm
7. Bear market
8. Bull market
9. CDs (Certificates of Deposit)
10. Checks
11. Check-cashing business
12. Commodity
13. Commodity futures
14. Credit
15. Credit application
16. Credit history
17. Credit limit
18. Credit union
19. Custodial account
20. Deposit slips
21. Derivative market
22. Discount brokerage firm
23. Federal Reserve
24. Financial institution
25. Financial liability
26. Financial market
27. Foreign currency exchange
28. Full service investment house
29. Futures
30. Futures market
31. Growth stocks
32. Insured
33. Interest
34. Invest
35. Investment firm
36. Investment statement
37. IRAs



Suggestions for using Biz Terms include:

- Have students research and write dictionary definitions.
- Discuss the use of these terms in the episode of "Biz Kid\$".
- Have students construct sentences using these terms.
- Have students write paragraphs, stories, dialogs, "raps", or lyrics.



Episode 204 Financial Institutions – All the Same?

Equipment/Materials/Prep needed:

Day One and Day Two:

- TV or projection system
- DVD player
- DVD of Episode 204

Day Two only:

- Student copies of the "Family Activity Sheet".
- Student copies of the "Biz Terms" Sheet.
- Paper, pens, pencils, color markers, and highlighters for students making ads and posters.
- Computers for students to explore web sites listed.
- Guest speaker to be greeted and directed to the correct location for the session.

Preparation:

- Check to be sure needed equipment is available and operational prior to the sessions.
- Gather listed materials.
- Make an appropriate number of copies of the "Biz Terms" Sheet and the "Family Activity Sheet".
- Invite guest speaker from the local community regarding fraud and how to prevent being scammed.



Episode 204: Financial Institutions – All the Same?

Day One

Previewing Questions:

Day One Introduction

Welcome students/youth to “Biz Kid\$” and introduce yourself, giving your name and job title.

Explain that “Biz Kid\$” is a program to help people become financially educated, learn work-readiness skills, and to even become entrepreneurs...Biz Kids!!!

They can view the program “Biz Kid\$” with their families on Public Television stations all over the country, and also participate by using the “Biz Kids” web site. Today, they get to see an episode with you.

Today’s pre-viewing question:

What is the safest way to protect your money? *(Under your mattress is NOT the correct answer...)*

Are you aware that your money can increase in value, even double in value over time? How do you make that happen?

How many of you go to the “Bank of Mom and Dad” instead of another financial institution?

Today’s episode, “Financial Institutions – All the Same?” , will introduce you to some young entrepreneurs and their stories,



both successes and failures.

There are many vocabulary words in this episode that may be new to you at this point. You will learn them and their meanings as you increase your financial literacy.

Let's watch the program together, and meet the Biz Kids whose stories may change how you view credit cards and make other financial decisions.

Show Episode 204: "Financial Institutions – All the Same?"

Activity to follow viewing the program together:

Ask students to volunteer information or comments about what really resonated with them in this episode. Allow all students to share who wish to do so.

Is there anything they might consider doing differently as a result of seeing this program?

Next, ask students what questions they have related to this episode.

(Record students' questions on a blank OHP Transparency for the purpose of searching for the answers in the future.)

Suggest that students/youth discuss these issues with their families, including which financial institutions their parents use, and why those institutions were chosen.

Thank students for their attention and participation in today's session.



Episode 204: Financial Institutions – All the Same?

Day Two

Play part of the theme music for "Biz Kid\$" from the episode intro to motivate and engage the students. Then stop the music, welcome the students/youth to today's session, and introduce yourself. If needed, ask students to please use their nametags.

Review and Connect with the Previous Session

Episode 204 is filled with information about various financial institutions and other issues such as credit cards, debit cards, etc...

We learned that money moves globally daily, and that financial institutions impact everyone.

Financial institutions trade in the world's financial markets.

1. How many of you discussed using financial institutions for protecting your money with your families and/or friends?
2. Did you learn something you didn't know from engaging in those conversations? If so, what did you learn?
3. Why should you know about or care about financial institutions?

(Call on all students who wish to volunteer answers, and thank them for responding.)



One group of Biz Kids featured in this episode started “**The Pink Polka Dots Guild**”. Do you remember the purpose of their organization?

(They raise money for pediatric brain cancer research in memory of their friend.)

Would you want your parents to require you to complete a credit application, monitor your credit history, and dispense funds to you based on your behavior? Why or why not?

What if you were the parent?

Can anyone explain the main difference between a bank and a credit union?

(Credit unions are not-for-profit financial institutions that are owned by their members.)

What method is used to communicate in the futures’ pit of the Chicago Mercantile Exchange? *(Hand signals)*

Damon, one of the Biz Kids, started investing when he was five years old, with the guidance of his mother. Are any of you now interested in belonging to and/or starting an investment club?

Does anyone remember the name of the country where the first modern bank was established? **(Italy)**

You all have done a great job remembering the content of Episode 204! Good listening!!!



ACTIVITY 1

Review the terms “Stocks”, “Bonds”, and “Commodities” with all students.

- Give each student a 4x6 card. Direct them to write their name on the back of the card.
- Students are to write a question that is answered on one of these terms. Once they form the question, they are also to write the answer.

The teacher will collect the cards and use them in a **“spelling bee format”** to challenge the students and reinforce the learning.

Divide the class into two teams, standing on opposite sides of the room. Ask the first student in line on one team a question.

1. Students have 30 seconds to begin answering the question.
2. If it’s answered correctly, that student goes to the end of their line and will play again.
3. If the answer is incorrect, or the time limit has expired, that student takes his or her seat.
4. The question now goes to the first person on the other team.
5. Use the same question if the first team did not get the correct answer. Once a question is answered correctly, go to the next question.

There is a “no talking rule” once a question is asked. Anyone who talks will be asked to take their seat.

The winning team has the most people left standing.

This activity is best suited to the younger students, but will work for all.



Activity 2

You are going to investigate various companies that trade publicly on the stock exchange, and track some particular stocks for a month.

We'll be using the "**Stock Exchange Highlights**" from the Business Section of newspapers, including local papers and others such as "USA Today", "The New York Times", and "The Wall Street Journal", either the print or online versions.

You will **partner with another classmate**, and **choose four stocks** that are of interest to both of you; or each of you may choose two companies of personal interest. You are going to **track these stocks** for a month, **recording data** once a week.

You will need to record the following information today:

- The date, including the day of the week
- The names of the stocks you've chosen to track
- Why those companies are of interest to you
- What the stocks traded for at the "Close" of the market today

You are responsible for checking the value of the stocks you have chosen on the same day of the week as today, once a week for a month.

Record the date and the value of the stocks you've chosen at the close of the market on that date. Remember, you can check the stocks online at www.nyse.com.

Your goal is to determine if the stocks you've selected have increased or decreased in value over the period of a month.



Make a list of questions you have about reading or understanding the financial pages; and how the stock market works.

These assignments will be shared and discussed in a future class, and collected for a class financial portfolio.

Distribute copies of the **Family Activity Sheet** and **Biz Terms** to all students to share with their families and friends.

Thank students for their participation and cooperation in today's session!



Episode 204: Building Your Business Online

Family Activity Sheet

Episode 204 Synopsis:

You can have a savings account in one place, a checking account in another and you can even bank online. What are the different services that various financial institutions offer? What are the FDIC and the NCUA and what do they do?

Family Activities:

How do you protect your family money?

Discuss with your children the financial institutions you use, and the reasons for your choices.

Learn about the financial services offered to youth through credit unions and banks, and help your child open an account.

Set some financial goals together, and review them periodically.

Explain to your children the value of planning for retirement while still young, and financial tools, such as IRAs, that help you reach your goals.

Study the financial pages of a newspaper together and/or use online resources to learn more about financial institutions.



Some informative web sites include:

www.nyse.com The New York Stock Exchange web site
www.edutopia.com The George Lucas Educational Foundation web site
www.cme.com The Chicago Mercantile Exchange web site
www.ftc.gov The Federal Trade Commission web site
www.educationalllearninggames.com/money-games.asp A resource for games related to financial education.

Games such as **"Pit"** and **"Stock Market Tycoon"** help players gain a greater understanding of financial markets.

Mastering the **Biz Terms** for this episode will help all family members better understand the language of finance. You could create flash cards of these terms and practice periodically. Using index cards print the term on one side, and the definition on the other side.

Have a family contest to see who can correctly match terms and definitions.