



## **BIZ KID\$**

# **Episode 119: A Closer Look at Careers**

## **Episode 119 Synopsis:**

When is a job more than a job? The Biz Kid\$ look at what it takes to find your true calling. You'll learn ways to start exploring careers. The kids talk to several celebrities and find out how they got their start and how they keep achieving their dreams.

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## **Biz Kid\$ Curriculum Package #119**



## BIZ KID\$

### BIZ TERMS

#### Episode 119: A Closer Look at Careers

1. ambition
2. career
3. decisive
4. drive
5. education
6. experience
7. inspiration
8. internship
9. interview
10. job
11. job shadowing
12. shadowing
13. mentor
14. network
15. persevere
16. resume
17. service learning
18. strategy
19. training
20. work environment

#### Suggestions for using Biz Terms include:

- Have students research and write dictionary definitions.
- Discuss the use of these terms in the episode of "Biz Kid\$".
- Have students construct sentences using these terms.
- Have students write paragraphs, stories, dialogs, "raps", or lyrics.



## Episode 119 A Closer Look at Careers

### Equipment/Materials/Prep needed:

#### Day One and Day Two:

- TV or projection system
- DVD player
- DVD of Episode 119

#### Day Two only:

- Student copies of the "Family Activity Sheet".
- Student copies of the "Biz Terms" Sheet.
- Paper, pens, pencils, color markers, and highlighters for students making ads and posters.
- Computers for students to explore web sites listed.
- Guest speaker to be greeted and directed to the correct location for the session.

#### Preparation:

- Check to be sure needed equipment is available and operational prior to the sessions.
- Gather listed materials.
- Make an appropriate number of copies of the "Biz Terms" Sheet and the "Family Activity Sheet".
- Invite guest speaker from the local community regarding fraud and how to prevent being scammed.



## Episode 119: A Closer Look at Careers

### Day One

#### Previewing Questions:

##### Day One Introduction

Welcome students/youth to **"Biz Kid\$"** and introduce yourself, giving your name and job title.

Explain that **"Biz Kid\$"** is a program to help people become financially educated, learn work-readiness skills, and to even become entrepreneurs...Biz Kids!!! They can view the program **"Biz Kid\$"** with their families on Public Television stations all over the country, and also participate by using the **"Biz Kids"** web site. Today, they get to see an episode with you.

Today's pre-viewing questions:

1. How many of you have thought about what you'd like to do for a job or career? I'm sure you've been asked the age-old question: "What do you want to be when you grow up?"
2. How did you respond to that question? (Students will likely list a variety of fields of work.)
3. How do you decide that a particular job or field is right for you?

**When people are considering what type of career they would like, they think about what they enjoy and what is important and meaningful to them.**



The episode of **"Biz Kids\$"** that we're about to see will give you more ideas about career choices, obstacles, opportunities, and the difference between a job and a career.

Think about what you are naturally good at doing, and about which of your traits are strengths.

Let's watch the show together.

Show Episode 119: "A Closer Look at Careers"

Activity to follow viewing the program together:

**Tell students that they are now going to interview their classmates about what they think they would like to do for a job or career, and why that interests them.**

**To get the conversation going, here are some questions you may want to ask:**

- What are some hobbies or things you enjoy doing?
- What are your interests?
- Do you like working indoors or outdoors?
- What do you feel are some of your talents or strengths?
- What do you value?
- Do you have any job experience already?

You'll have about 5 minutes to conduct each interview.

You will write the name of the person being interviewed at the top of the paper, and your name as the interviewer at the bottom.

Record the answers or responses given by the person you're interviewing.



I'll keep track of the time, and give you a one minute warning to wrap it up.

Get your pens or pencils and some paper ready. Does anyone need any of those supplies?

- ✓ Separate students into pairs. If there is an odd number, you can be that student's partner.
- ✓ Tell students that they will take turns being the interviewer and the person being interviewed.
- ✓ Say: Ready? Begin!
- ✓ Allow about four minutes to pass once students get settled and begin talking to each other, and then give them a one minute warning.
- ✓ Say: Time is up. Now give the paper you wrote responses on to the person you interviewed.
- ✓ Get a fresh sheet of paper if needed.
- ✓ If you asked the questions the first time, you should answer questions this time, so that everyone gets interviewed.
- ✓ Say: OK, begin again."

***Repeat the process if time permits.***

**Ask the students for a show of hands if they learned something about themselves or a classmate in doing this activity.**

Encourage the students to keep these papers and think about the questions and their responses. See how their answers change or stay the same over time.

Thank the students for their time and participation.



## Episode 119 A Closer Look at Careers

### Day Two

#### Day Two Introduction

Play part of the theme music for "Biz Kid\$" from the episode intro to motivate and engage the students. Then stop the music, welcome the students/youth to today's session, and introduce yourself.

#### Review and Connect with the Previous Session

In the previous session, you had an opportunity to interview a classmate, and to be interviewed yourself regarding interests and abilities that may help direct you to a career path.

In the "**Biz Kid\$**" episode on career development that you viewed, you met some young entrepreneurs. You also learned about the difference between a job and a career.

**Can anyone tell me, based on the video, the difference between a job and a career?**

*Record the students' responses on a blank overhead transparency.*

**The answer should reflect that a job is work that is done with the main goal of earning money. A career is work that not only provides money, but that also matches the worker's interests, values, and abilities.**



**Natasha**, a **Biz Kid** from the episode, has learned about art that she is interested in pursuing as a career through internships. She has studied glass blowing with a mentor, **Leonard**. She is also working on oil painting. She is determined to make a living using her hands.

A former biology teacher, now known as **"The Reptile Man"**, found a way to do what he loves. He runs a serpentarium, where people can learn about snakes in a safe environment.

**Dwayne Edwards** is an artist who draws shoes for **LA Gear**. He started out as a file clerk for the company, but submitted sketches of shoes in the company's suggestion box every day for six months. Finally he was offered a job as a footwear designer...his dream! He made it happen!

**Alex**, who wants to be a professional photographer, sells photos online. He is turning his hobby into a career.

You saw several young people practicing their comedic skills at the **Gotham Comedy Club**.

**The Seattle Fire Department** has a Cadet program to help youth learn about firefighting.

Then there was **Dylan**, a young man with learning challenges most of us don't have. He dreamed of becoming an artist and a businessman, and he accomplished his goal! What an inspiration!

## Activity

**You are going to have the opportunity to learn more about yourself with this next activity.**

Display the **"Personality Signs"** on the board where all students can see them.





Tell the students that you are going to read several different descriptions of **personality types**.

*As you read the descriptions, the students should consider whether or not the traits listed match their own personalities. Remind students that most people have multiple personality traits, but to try and choose the one that best describes them today.*

They are welcome to take notes if they wish.

- Do you like a lot of competition? Do you find that people often follow your lead? Do you see yourself as energetic and social? This describes **“Enterprising”** people who are likely to be ambitious, competitive, persuasive, energetic, adventurous, and sociable.
- Do you like to work with other people? Do you like to help others solve problems? Do friends often call you trustworthy or kind? These traits define **“Social”** people. “Social” people are helpful, cooperative, supportive, nurturing, of service, and informative.
- Do you like to work with numbers or machines? Are you good at paying attention to details? Do you prefer for things to be organized? If so, you may be **“Conventional.”** Conventional people are detail-oriented, organized, careful, conscientious, and structured.
- Do you like creative activities, such as art, drama, music, or creative writing? Do you dislike a lot of repetition? Do you see yourself as being very expressive and independent? If so, you may be **“Artistic.”** “Artistic” people are creative, original, independent, impulsive, and expressive.
- Do you like exploring puzzles or problems that require the use of math or science? Do you tend to ask a lot of questions to learn more about a subject? These qualities describe **“Investigative”** people.



“Investigative” people are analytical, logical, intellectual, scientific, explorative, and independent.

- Do you like activities that require you to use your hands? Are you good at working with tools or machines? Do you think of yourself as practical? If so, you may be a **“Realistic”** type. “Realistic” people are practical, focused, physical, hands-on, mechanical, and determined.

*Explain that most people tend to work best in jobs that match their personality traits.*

**Now students will work with a partner to decide which of these traits might best describe the people who work in specific careers. Tell the students that there are often many personality types that are related to each career; but there is usually one type that suits a particular work environment better than others.**

- Separate the students into pairs.
- Distribute two **“Career Cards”** to each pair.
- Display the **OHP Transparency of the “Career Card Categories.”**
- Allow the student pairs about five minutes to discuss which of the six types is most utilized in the career that each student was given.
- One at a time, ask each pair to read their **“Career Cards”** to the class.
- Then students should say which **“Personality Sign”** they feel each Card best fits.

Continue with the activity until all student pairs have had a chance to share.

## Summary and Review

**Remind the students that they still have a great deal of time before they need to decide on a career path. However, it is never too early to think about what type of career would make them happy.**



Encourage students to think of ways that they can learn more about careers that appeal to their interests and skills.

Explain that knowing yourself and your talents is the first step in finding a career that best suits you.

Distribute the **"Family Activity Sheet"** and the **"Biz Terms Sheet"** for Episode 119 to all students to share with their families.

Thank the students for their participation in today's session.



## Episode 119 A Closer Look at Careers

### Family Activity Sheet

#### Episode 119 Synopsis:

When is a job more a job? The Biz Kid\$ look at what it takes to find your true calling and ways young people can get started down that road. We talk to several celebrities and find out how they got their start and kept going to reach their dream.

#### Family Activities:

When you were a child, what career did you dream of having? Your child may be interested in hearing about your childhood dreams and whether or not you followed them.

1. How did you end up in your current career?
2. Did you choose your career, or did you happen upon it accidentally?
3. Discuss with your child the process you went through in developing your own career path.
4. Did it require specialized training?
5. Did you know someone who helped you get your foot in the door?

**There are many ways for a person to learn about potential careers. Here are a few opportunities for your child to consider when deciding on a future career path. Be on the lookout for these opportunities for your child:**

- **Job Shadowing:** These are chances for your child to observe someone in his or her occupational environment. Help your child



prepare for such an opportunity by developing a list of questions to ask that person.

- **Service Learning:** By volunteering, your child can help others and learn about a career that is of interest.
- **Internship:** With an internship, your child can learn and work at the same time. An internship can give your child a broad overview of an occupational field while also providing some basic work skills.
- **Mentoring:** If your child is serious about a particular career, look for a mentor who can provide guidance in reaching that particular goal.