



BIZ KID\$

Episode 101: What is a Biz Kid?

Episode 101 Synopsis:

You'll learn that anybody can be a Biz Kid with effort and the right attitude. Biz Kid\$ identify a need, make a plan, and take action. Join us and you'll meet a skateboard designer, a rap music producer, a boy who started a rock-a-thon to raise money for hospital rocking chairs, and more. You'll also discover the entrepreneur who built a wildly successful garden products business on....worm poop. All successful. All Biz Kid\$.

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Biz Kid\$ Curriculum Package #101



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Biz Terms

1. advocacy
2. allocate
3. business plan
4. compassion
5. conflict resolution
6. entrepreneur
7. glyph
8. goals
9. mission statement
10. profit
11. risks
12. target audience
13. traits

Suggestions for using Biz Terms include:

- Have students research and write dictionary definitions.
- Discuss the use of these terms in the episode of "Biz Kid\$".
- Have students construct sentences using these terms.
- Have students write paragraphs, stories, dialogs, "raps", or lyrics.



Episode 101 What is a Biz Kid?

Equipment/Materials/Prep needed:

Day One and Day Two:

- TV or projection system
- DVD player
- DVD of Episode 101

Day Two only:

- Student copies of the "Family Activity Sheet".
- Student copies of the "Biz Terms" Sheet.
- Paper, pens, pencils, color markers, and highlighters for students making ads and posters.
- Computers for students to explore web sites listed.
- Guest speaker to be greeted and directed to the correct location for the session.

Preparation:

- Check to be sure needed equipment is available and operational prior to the sessions.
- Gather listed materials.
- Make an appropriate number of copies of the "Biz Terms" Sheet and the "Family Activity Sheet".
- Invite guest speaker from the local community regarding fraud and how to prevent being scammed.



Episode 101: What is a Biz Kid?

Day One

Previewing Questions:

Day One Introduction

Write the word entrepreneur on the board, a paper chart, or on a blank overhead transparency. Ask students for their ideas about what the word means.

List their responses under the word, accepting all appropriate ideas. If students do not have an adequate definition, tell them that an entrepreneur is a person who starts his or her own business to earn a profit.

Add that entrepreneurs see a need and develop a product or service to meet that need. They assume the risk and reap the benefits of starting their own business.

You will meet some young entrepreneurs in Episode 101 as we watch the program together. See if you have some of the same traits or characteristics of these entrepreneurs.

Show Episode 101: "What is a Biz Kid?"



Activity to follow viewing the program together:

Explain that as a class or group you will now discuss what it takes to be an entrepreneur or "Biz Kid". Ask students to think about the examples they saw in the episode. Then ask for volunteers to list a skill or character trait necessary for starting a business. Record their comments on the board, paper chart, or overhead transparency.

Episode 101 of "**Biz Kid\$**" states that a Biz Kid or an entrepreneur:

- Knows about money (financially literate).
- Is hard-working.
- Identifies a need and recognizes opportunity.
- Is a risk-taker.
- Is work-ready.
- Has energy
- Gives to or serves others.
- Has compassion for those in need.
- Knows how to succeed.

Next, ask the students to consider their own personality traits. Discuss these traits as a class, emphasizing that personality traits are not physical attributes. Record a list of the traits students mention.

Remind them that each of them has what it takes to be a Biz Kid!!!

Thank students for their attention and cooperation, and say that you hope they are looking forward to the next session!



Episode 101: What is a Biz Kid?

Day Two

Day Two Introduction

Play part of the theme music for "Biz Kid\$" from the episode intro to motivate and engage the students. Then stop the music, welcome the students/youth to today's session, and introduce yourself. If needed, ask students to please use their nametags.

Review and Connect with the Previous Session

In Episode 101 of "Biz Kid\$", we learned the characteristics or qualities of an entrepreneur, or a Biz Kid.

Did any of you discuss the episode with your friends or families; or did you express a desire to start a business of your own?

Allow students who voluntarily respond to share their experiences with the entire group.

This is an important moment for students to connect with becoming an entrepreneur, and to express that idea aloud, perhaps for the first time.

There is no way to gage a time frame for this, as each audience will be different; but ten minutes should be an average.

Important strengths to develop in order to achieve success in a business environment include work-readiness skills. These are skills you are developing in school as you study and master subjects which include:



Effective communication so you are understood and you can understand others. This includes clarity in writing and speaking, as well as active listening and observing.

Interpersonal skills that help you work with others to reach your goals. These skills include cooperation, conflict resolution, leadership, and advocacy.

Lifelong learning skills that will prepare you for any job you might hold in the future. These skills include learning through research, reflecting and evaluating, and using technology to reach your goals.

Sometimes students wonder why they are studying the subjects that schools and teachers assign. The work you do now will help you be successful and competitive in the world of work in your future.

Activity

We're going to think about starting a business and what that would require.

In **Episode 10** of "Biz Kid\$", **Jordan** started his own skateboard company and created a web site, RipTube.com, to promote action sports. He emphasized the importance of **planning** in his business venture.

Ben saw the need for rocking chairs at the hospital where his cousin was born. He has the quality or trait of **compassion**, and used his skills to benefit many people at that hospital.

Kazi told us that he believes the definition of success is **to give to or to serve others**. He started the "Hip Hop Project" to help inner city kids learn entrepreneurial skills, as well as to use their interest in music to reach their goals. He feels it's important to live his personal life with **integrity, honor, and respect**, also qualities of a successful business entrepreneur.



And finally there was **Tom**, the creator of the company "**Terracycle**", who found a way to make a profit using worm poop!!! His business revolves around using things that people discard in the trash and giving those items a new purpose. **Tom** emphasized that **failure is OK**, just part of the process of trying many things until you get something that works! He also said that it takes a lot of **time and effort** to convince someone to buy your product or service.

Say to the group:

"We're going to practice some **Biz Kids' skills** by separating into groups of four, and '**brainstorming**' some ideas for a business that you see a need for here in your home town. As I point to you, I'll count one, two, three, or four; that makes a group. So the first four are Group One, the next four are Group Two and so forth.

(The number of groups will depend on the size of the audience, so make adjustments as you see the need.)

Each group will **choose a recorder, a group member to do the writing.**

They will list your ideas for a new business or service on a large sheet of paper. Remember, all appropriate ideas are equally acceptable, as you never know what might turn out to be a big success!

Your group will have **ten minutes** to discuss and list your business ideas. Then, each group will **choose a spokesperson** to present their list to the entire audience.

Once you're in a group, have the **recorder**, the person your group chooses to do the writing for your group, come up and get a large sheet of paper and a marker pen. As soon as you're ready, begin your discussion and making your list.



One important rule to remember is that everyone in the group has to share or contribute ideas, and everyone listens actively and respectfully to other members of the group...like a Biz Kid!!!

Allow ten full minutes for discussion and writing, once all the groups are working. Give a two minute warning to finish, and then invite students to stretch a minute before groups share with the entire audience.

As each group spokesperson comes forward and shares their list, post the papers where they can be seen. Hopefully this will stimulate ideas for future businesses!

Summary and Review

Commend students for their attention, cooperation, and respect, and let them know that they will be successful with such good skill development!

Remind them that an entrepreneur sees a need and creates a product or service to fill that need.

Distribute the “**Family Activity Sheet**” and the “**Biz Terms Sheet**” for this episode.

Thank the students for their participation.



Episode 101: What is a Biz Kid?

Family Activity Sheet

Episode 101 Synopsis:

You'll learn that anybody can be a Biz Kid with effort and the right attitude. Biz Kid\$ identify a need, make a plan, and take action. Join us and you'll meet a skateboard designer, a rap music producer, a boy who started a rock-a-thon to raise money for hospital rocking chairs, and more. You'll also discover the entrepreneur who built a wildly successful garden products business on....worm poop. All successful. All Biz Kid\$.

Family Activities:

Talk to your child about what it takes to be a successful business operator. Review the topics covered in **Episode 101 of "Biz Kid\$"**, and **discuss** the ideas of:

- planning for today and for the future
- taking action
- taking risks
- making mistakes
- pushing forward to reach your goal.



Also, be sure to stress the following **work-readiness skills** with your child so he or she understands how to achieve success in a business environment:

- **Effective communication** so that you are understood and you can understand others. This includes clarity in writing and speaking, as well as active listening and observing.
- **Interpersonal skills** that help you work with others to reach your goals. These skills include cooperation, conflict resolution, leadership, and advocacy.
- **Lifelong learning skills** that will prepare you for any job you might hold in the future. These skills include learning through research, reflecting and evaluating, and using technology to reach your goals.

A book that you and your child might enjoy together is titled *What Color Is Your Piggy Bank?: Entrepreneurial Ideas for Self-Starting Kids* by Adelia Cellini Linecker. As you advance through the book together, discuss ideas about a business he or she may want to start. The quizzes and stories in the book will help your child reflect on personal values and thoughts in relation to money and running a business.

