



#10147 PUBLIC SPEAKING: CONQUERING STAGE FRIGHT

CEREBELLUM CORPORATION, 2002
Grade Level: 10-13+
27 mins.

DESCRIPTION

One of the most common fears people share is that of public speaking and its accompanying stage fright. Discusses how to reduce this fear using four easy tips. Notes that a well-structured speech also helps, but it requires preparation to be most effective. Covers types of supporting materials for a speech and different ways the presentation can be organized.

ACADEMIC STANDARDS

Subject Area: Language Arts–Listening and Speaking

- Standard: Uses listening and speaking strategies for different purposes
 - ♦ Benchmark: Makes formal presentations to the class (e.g., includes definitions for clarity; supports main ideas using anecdotes, examples, statistics, analogies, and other evidence; uses visual aids or technology, such as transparencies, slides, electronic media; cites information sources) (See INSTRUCTIONAL GOALS 2 and 3.)
 - ♦ Benchmark: Organizes ideas for oral presentations (e.g., uses an introduction and conclusion; uses notes or other memory aids; organizes ideas around major points, in sequence, or chronologically; uses traditional structures, such as cause-and-effect, similarity and difference, posing and answering a question; uses details, examples, and anecdotes to clarify information) (See INSTRUCTIONAL GOALS 4.)

INSTRUCTIONAL GOALS

1. To address communication apprehension.
2. To illustrate use of supporting materials in public speaking.
3. To give examples of ways to organize a presentation.
4. To present attention-getting fundamentals used in introductions.

VOCABULARY

1. accurate
2. apprehension
3. credible
4. cue
5. data
6. informative (speech)

C a p t i o n e d M e d i a P r o g r a m

7. paraphrase
8. pattern
9. persuasive (speech)
10. quantitative
11. relevant
12. selective
13. specific
14. third person
15. trend

BEFORE SHOWING

1. Discuss previous public speaking experience. List types of presentations given in addition to feelings about public speaking. Consider personal strengths and weaknesses.
2. Consider the importance of public speaking in work, school, and personal situations. List types of public speaking you may do in the future.

AFTER SHOWING

Discussion Items and Questions

1. What is communication apprehension? How can it be managed? What four steps can you take to relax?
2. Discuss supporting materials.
 - a. What is the benefit of including research in your presentation?
 - b. What questions should you ask regarding the materials you collect?
 - c. What are facts and statistics? How can statistics be used in public speaking? What are denotative and connotative definitions?
 - d. What is the difference between specific instances, illustrations, and anecdotes? What is the difference between the following types of anecdotes: personal, third person, and fictional story?
 - e. What is expert testimony? What is its value in presentations? How can it be used as either a direct quote or a paraphrase?
3. Discuss organizing your presentation.
 - a. How many main ideas should be in a speech? Where should the strongest idea be placed?
 - b. Define and give examples of the following types of organization: chronological, topical, and cause/effect.
 - c. What is an outline? Describe how each of the following fits into an outline: Roman numerals, Arabic numbers, main points, and specific details.
4. Discuss and give an example of each of the following attention-getting techniques used in introductions:
 - a. Identification with the audience.
 - b. Reference to the situation.
 - c. Statement of purpose.
 - d. Startling statistic or claim.
 - e. Anecdote.
 - f. Comparison.
 - g. Rhetorical question.
 - h. Quotation.



Applications and Activities

1. Create a topic for an informative or persuasive presentation or choose one of the following from the video:
 - a. The dangers of watching baseball.
 - b. How to build a tree fort.
 - c. The many ways to have fun at a town carnival.
 - d. The growing crime rate.
 - e. How to avoid being mugged while visiting New York City.
 - f. The benefits of chewing gum.
2. Collect supporting materials for a public speaking topic. For each item, check to be sure it is accurate, specific, clear, and relevant. Collect:
 - a. Facts.
 - b. Denotative and connotative definitions.
 - c. Statistics.
 - d. Examples: specific instances, illustrations and anecdotes (personal, third person, and fictional stories).
 - e. Expert testimony.
3. Organize a presentation. Consider chronological, topical, or cause/effect organization. Write an outline.
4. Write an introduction using at least three of the possible attention-getting techniques.



CMP RELATED RESOURCES

- *Public Speaking: Dynamic Delivery #10303*
- *Time to Stand & Deliver #9448*

World Wide Web



The following Web sites complement the contents of this guide; they were selected by professionals who have experience in teaching deaf and hard of hearing students. Every effort was made to select accurate, educationally relevant, and “kid safe” sites. However, teachers should preview them before use. The U.S. Department of Education, the National Association of the Deaf, and the Captioned Media Program do not endorse the sites and are not responsible for their content.

• ALLYN AND BACON PUBLIC SPEAKING WEBSITE

<http://www.abacon.com/pubspeak/>

This Web site contains five modules to learn about the process of public speaking and to help prepare speeches. Includes interactive activities and notes from the instructor. It also has related links, including the “Cite of the Week” that illustrates the use of public speaking in the real world.

- **STRATEGIES TO SUCCEED IN PUBLIC SPEAKING**

<http://www.school-for-champions.com/speaking.htm>

The purpose of these free online lessons is to help you improve your speaking skills, as well as overcome the fear of speaking to a group. Includes interactive quizzes at the end of each section. Click on "Prepare to Speak," then choose "Aid for Writing a Short Speech" for a computerized guide to speech writing.



- **THE ART OF PUBLIC SPEAKING**

http://highered.mcgraw-hill.com/sites/007256296x/student_view0/

Although meant to accompany a McGraw Hill textbook, this site has much to offer any student of public speaking. Includes interactive study questions, PowerPoint tutorials, a crossword puzzle, downloadable worksheets, and links to the top 100 American speeches of the 20th century.